

Wednesday, June 24

Digital transformation and food economy

8.45 REGISTRATION			
9.00 PLENARY SESSION 1			
Using digital tools in agricultural economics			
Sarah Hallerberg , HAW Hamburg, Germany <i>From time series analysis to data based decision making and machine learning</i>			
Bernhard Brümmer , University of Göttingen, Germany <i>Digital transformation in food value chain research – how is the toolbox in Agricultural Economics evolving?</i>			
10.30 SHORT BREAK			
11.00 PARALLEL SESSIONS 1			
A1: OS China	B1: Innovation adoption	C1: Trade and markets	D1: Policies
13.00 LONG BREAK			
14.00 CONFERENCE OPENING			
Thomas Glauben , IAMO, Germany			
14.15 PLENARY SESSION 2			
Digitalization of food value chains: an overview			
Kateryna Schroeder , World Bank, USA <i>Digital acceleration of agricultural transformation</i>			
Wenbin Wu , CAAS, China <i>Digitalization empowers the development of China's agriculture and rural areas</i>			
Gopinath Munisamy , University of Georgia, USA <i>Applications of machine learning and artificial intelligence to economic forecasting</i>			
16.00 SHORT BREAK			
16.30 PARALLEL SESSIONS 2			
A2: OS Digital platforms for trade	B2: OS Innovation for smallholders	C2: Tools and methods	
18.00 END OF CONFERENCE DAY 1			

Thursday, June 25

Digital solutions for agribusiness

8.45 REGISTRATION			
9.00 PARALLEL SESSIONS 3			
A3: OS China	B3: ICT for smallholders	C3: Tools and methods	D3: Efficiency
10.30 SHORT BREAK			
11.00 PLENARY SESSION 3			
Real-life challenges of digitalization – agribusiness perspective			
Björne Drechsler , EkoNiva-Technika Holding, Russia <i>Experiences of a supraregional agribusiness in implementing digital technologies in crop production in Russia</i>			
Bohdan Kryvitskyi , IMC, Ukraine <i>Digitalization in Ukrainian agribusiness</i>			
Ludwig Striewe , ATR Landhandel, Germany <i>The challenge to digitalize the grain trade and execution</i>			
Matija Zulj , Agrivi, Croatia <i>Change management in digital agriculture</i>			
13.00 SHORT BREAK			
13.30 PARALLEL SESSIONS 4			
A4: Slam	B4: Slam	C4: Slam	D4: Slam
14.30 SHORT BREAK			
15.00 PARALLEL SESSIONS 5			
A5: OS Agricultural work in digitized environment	B5: Consumer behavior and trust	C5: Social and ethical aspects	
16.30 SHORT BREAK			
17.00 PARALLEL SESSIONS 6			
A6: OS Satellite monitoring for agriculture	B6: Coordination of food value chain	C6: OS Price analysis on agricultural markets	
19.00 END OF CONFERENCE DAY 2			

Friday, June 26

Enabling sustainable digital transformation

8.45 REGISTRATION	
9.00 PARALLEL SESSIONS 7	
B7: OS Digitalization in Western Balkans	C7: OS Risks of digitalization for food value chains
10.30 SHORT BREAK	
11:00 SPECIAL SESSION	
Ingo Pies , Martin Luther University Halle-Wittenberg, Germany <i>Ethics in times of corona</i>	
11.15 PLENARY SESSION 4	
Future of digitalization in food value chains	
SESSION MODERATOR:	
Jens-Peter Loy , Kiel University, Germany	
INTRODUCTORY KEYNOTE:	
Máximo Torero , FAO, Italy	
PANEL DISCUSSION:	
Vladimir Crnojević , BioSense Institute, Serbia	
Engel Hessel , BMEL, Germany	
Linda Kleemann , GFA Group, Germany	
Valeria Pesce , GODAN/FAO, Italy	
Stig Tanzmann , Bread for the World, Germany	
Máximo Torero , FAO, Italy	
12:45 SHORT BREAK	
13:00 KIDS SESSION	
Iren Schulz , University of Erfurt/Erfurt University of Applied Sciences, Germany <i>Bits, Bytes & Burger?! Digitalization in food production (in German)</i>	

Notes: OS – organized session; Slam – short paper session

CO-ORGANIZERS:



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